

Call for Papers

The First International Workshop on Sustainability Management of e-Business and Ubiquitous Commerce Engineering
(SMEUCE-2012)

<http://voyager.ce.fit.ac.jp/conf/SMEUCE/2012/index.html>

July 4 to July 6, 2012

To be held in conjunction with:

The Sixth International Conference on Innovative Mobile and Internet Services in Ubiquitous Computing (IMIS-2012)

<http://voyager.ce.fit.ac.jp/conf/imis/2012/index.html>

Sanpaolo Palace Hotel, Palermo, Italy

Scope:

2012 International Workshop on Sustainability Management of e-Business and Ubiquitous Commerce Engineering (SMEUCE-2012) is being organized and will be held in July 4-th to July 6-th, 2012, Sanpaolo Palace Hotel, Palermo, Italy. The aim objective of SMEUCE-2012 is to provide a platform for academics, business leaders, consultants and other professionals from all over the world to exchange the latest research findings in the field of Sustainability Management of e-Business, e-Business & u-Business (Ubiquitous Business) Engineering, and Cloud Commerce. This conference provides opportunities for the delegates to exchange new ideas and application experiences face to face, to establish business or research relations and to find global partners for future collaboration.

Every paper submitted to the SMEUCE-2012 conference is sent to at least two reviewers that include members of the International Program Committee (IPC), members of the Technical Committee (TC), and additional qualified reviewers.

Topics of interest for submission include, but are not limited to:

* Sustainability Management of e-Business & U-Business

Knowledge Management and Information Management

Organizational Behaviors and Human Resources Management

Organizational Learning and Evaluation

Key Issues on Financial Engineering and Management

Key Issues on Marketing Management

Technological Innovation and Entrepreneurial Management

Key issues on R&D Management

Management Science Methodologies and Basic Research Method

Operational Research and Operation Management

Ergonomics and Occupational Accident

Basic Research Issues on Macro-Management and Policy

Theories of Enterprise Management with Chinese Characteristics

* e-Business & u-Business Engineering

Cloud Computing

Multi-tenancy, security and privacy in clouds

Programming models and transaction models for the cloud

Cloud business support services and operational support services

Components, services and solutions for e&u -Business

Aspects of green business and green commerce

Data and knowledge engineering for e&u -Business

Workflow and business process tools

Semantic Web, Web 2.0, and business intelligence

Stream processing, complex event processing and continuous queries e&u -business marketing, data mining, and relationship management

Machine learning, cybernetics, and agents for e&u -Business services management

Knowledge management and e-learning

Service Engineering

SOA enterprise architecture, service bus and federated architecture

SOA business process management and orchestration

Collaboration technologies and applications for e&u -business

Semantic integration for e&u-Business (e.g. integration of e & u-Business vocabularies, documents and processes)

e&u--business functions integration (e.g. integrating functions of e&u--marketing, e& u-trade, e&u-payment and e-logistics)

Important Dates:

- Submission Deadline: December 1, 2011
- Author Notification: February 15, 2012
- Final Manuscript: March 15, 2012
- Author Registration: March 25, 2012
- Conference Dates: July 4-6, 2012

Submission Guidelines

Submit a full paper not more than six pages (Conference proceedings manuscripts: two columns, single-spaced), including figures and references, using 10 font sizes, and number each page. You can find instructions for authors, at the following web page:

<http://www.computer.org/portal/site/cscps/>

Prepare your paper in PDF file and submit it by e-mail to the workshop PC Chair

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Accepted papers will be given guidelines in preparing and submitting the final manuscript(s) together with the notification of acceptance.

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